

**The first tea in the world
produced with Versailles garden apples
will be exposed Hall 8 B125.**

NINA'S PARIS, created in 1672, is a French company specializing in the production of luxurious teas which are fragranced with **natural pure essential oils and fresh fruits**. The 'savoir-faire' of creating these fragrances has been passed down over time is now used to make NINA'S original flavors with exotic spices, superb flowers and the most succulent fruits such as the Apples from Versailles .

What could we offer you?

- Exclusive retail offer.
- Franchise and licensing models will be presented at our booth. We already have the franchise experience in Japan and Korea.
- An exclusive licensing opportunity based on this unique Versailles fruits extracts and ingredients.
- International visibility and prospects.
- Japanese management team and service.

NINA'S Paris and the "King's Kitchen Garden" of Versailles: a fruitful cooperation



The "Potager du Roi" was created under the order of King Louis XIV. Nine hectares of garden were created to generate abundant supplies to the King and his court with fresh fruits and vegetables. At the time of the historical Versailles, NINA'S was **the original and only supplier of fragrances of the Court of Louis XIV** and later of Marie-Antoinette.

Today, NINA'S aims to reconnect with its history by working together with the re-owned fruit garden, the unique "Potager du Roi".

Based on NINA'S and the King's Kitchen Garden cooperation, other exciting gourmet products will be available soon also at NINA'S.

NINA'S Versailles Jams: Apple rose, Apple raspberry, Pear, Apple fig cinnamon



have been selected to be shown and tasted in **Trends & Innovations** section during the SIAL 2010 in Paris. This exclusive co-branding marks the development of innovative products including a variety of gourmet jams with the fresh, quality apples and pears from the "Potager du Roi" presented on the four seasons theme.



NINA'S Versailles Tea : "Marie-Antoinette"



dedicated to the Queen Marie-Antoinette has been selected by the specialists of the SIAL 2010 to be presented on **the GOURMET Experience**, which awards original, sophisticated and precious gourmet products.

This tea is scented with the delicious fresh apples from this unique garden. Packed in a silver tin, it extracts its delicacy and strength in the mixture of Black Ceylon tea, rose petals, and apple fragrance from the "Potager du Roi".



NINA'S VENDÔME

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