



## NINA'S PARIS ILLUSTRATION COMPETITION

### NINA'S CREATIVITY AWARD 2009

*NINA'S PARIS is giving you the opportunity to express your creativity  
and win 500 euros!*

#### **The Company:**

NINA'S PARIS is a French company specializing in luxury flavored teas with tea boutiques in Paris, Tokyo and around the world.

For 300 years, NINA'S has had an amazing history filled with a passion for fragrances and aromas. From supplying perfumes to Marie-Antoinette during her royalty in Versailles to delighting today's most discerning palates around the world, NINA'S has created the finest blends of teas delicately flavoured with pure essential oils.

Our flagship store is located near Place Vendôme in the heart of Paris, a city of Love, Elegance and Romance...

We offer unique and unforgettable teas filled with our passion and love.

For more information on NINA'S brand, visit our website

[www.ninastea.com](http://www.ninastea.com)   [www.ninasparis.com](http://www.ninasparis.com)

#### **Design Brief:**

##### **Create a post card-sized illustration for NINA'S Paris**

We are looking for an elegant and whimsical illustration that represents the NINA'S PARIS brand and reflects the ideas commonly associated with Paris as the city of love and romance.

The winning illustration will be used on a variety of media: our various products and packaging, promotions and printed materials, websites and more.

We are looking for an illustration suitable for international tourists wanting a souvenir of Paris; City of Love, Romance, Passion and Elegance.

#### **Deadlines**

Your illustration must be submitted by **31 May, 2009** to

**NINA'S PARIS**

**29 rue Danielle Casanova 75001 Paris, France**

## **Entries received after this deadline will not be considered**

The winner will be contacted after **30 June, 2009** and be announced on our website [www.ninastea.com](http://www.ninastea.com)

## **Prize**

**1<sup>st</sup> prize** - A 500EUR cash prize will be awarded to a winner selected by NINA'S management team and NINA'S Paris clients.

## **Exhibitions**

The entered illustrations will be exhibited in our NINA'S boutique in Paris and may also be exhibited on our website and any other 3<sup>rd</sup> party magazines and websites.

## **TERMS AND CONDITIONS**

### **Conditions and Requirements of Entry**

**For your illustration to be considered, you must adhere to the following criteria:**

- ※ Must be a student of at least 18 years of age attending an Art School
  - ※ Your entry should be submitted in hard copy form on paper (as it will be exhibited in our shop in Paris)
  - ※ Must be post-card sized (dimensions: 10cm vertical x 15cm horizontal) and must be 2D
  - ※ You must consider the design brief in your illustration
  - ※ Name of illustrator or any other identification must not be visible in the illustration
  - ※ You may submit multiple entries
  - ※ All entries must be the student's original individual work. Group entries will not be accepted.
- ※ Please also include **the provided application form** with your entry detailing **all** the information below.
- 1 full name
  - 2 date of birth
  - 3 telephone numbers
  - 4 postal address
  - 5 email address
  - 6 name of the school that you currently attend
  - 7 name or title of your illustration
  - 8 signature of the statement of declaration indicating that you have read and understood all the requirements, conditions and restrictions of entry followed by the place and date your entry was completed

**Your entry will be considered as an acceptance and as though you have read and understood all the requirements, conditions and restrictions of entry.**

### **Conditions of entry**

#### **Your Work**

## **Rights**

The entrant must own the rights to any images, illustrations, photos or any other component of the illustration. The use of any sample images or free illustrations is prohibited. Your illustration must be original and created for the NINA'S Paris Illustration Competition 2009 which has never been used for any other commercial or non-commercial works and has never been submitted to any other competitions or websites.

All the rights to use and reproduce the 1st prize winning illustration for non-commercial and commercial purposes will belong to NINA'S International. The rights will be assigned or transferred to NINA'S International by the 1st prize reward. With these rights that NINA'S has allows for the use and publication of the design for an indefinite period of time with no additional payments to the artist.

NINA'S International will not return any of your entered works.

NINA'S International will not pay for any costs for your entry.

NINA'S International will not be responsible for any undelivery, mis-delivery or any breakage and damage of your work during its transfer.

NINA'S International will not be responsible for any conflict between the entrants and the 3rd party based on the submitted illustrations.

## **Restrictions of the competition**

NINA'S International has the right to judge and remove any submitted work without previous notice and permission of the entrants on the following conditions:

1. The submitted works may be against public policies and public morals
2. The submitted works contain or may contain copyright infringements
3. The submitted works may offend or insult the 3rd party or violate privacy
4. The submitted works may violate laws and regulations which may lead to perpetration on behalf of the artist
5. The submitted works were not suitable for the competition theme or contained expression of discrimination against public and social eithics

## **Others**

- a) NINA'S International operates the NINA'S PARIS ILLUSTRATION COMPETITION. NINA'S International has the authority to change the rules of application where necessasary in order to maintain smooth operation of the competition
- b) The applicants must read and agree to all the terms and conditions before applying and follow the requirements and deadlines



# N I N A ' S

## P A R I S

## NINA'S PARIS ILLUSTRATION COMPETITION 2009

### NINA'S CREATIVITY AWARD 2009

### APPLICATION FORM

**PLEASE USE BLOCK LETTERS AND FILL OUT FORM COMPLETELY**

**Personal Details:**

FAMILY name: \_\_\_\_\_

FIRST name: \_\_\_\_\_

Date of birth: day \_\_\_\_\_ month \_\_\_\_\_ year \_\_\_\_\_

**Contact Details:** **Please provide the details where you will be most contactable after June 2009.**

Phone number 1 (with country & area code): home  mobile  ( ) \_\_\_\_\_

Phone number 2 (with country & area code): home  mobile  ( ) \_\_\_\_\_

Street/Postal address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_

Post/Zip code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Please provide e-mail address which you check most frequently as the winner will be notified by e-mail**

**Other information:**

Name of the school that you currently attend: \_\_\_\_\_

Name or title of your illustration: \_\_\_\_\_

**Applicant agreement:**

I, \_\_\_\_\_ (full name), have read, understood and accepted all the terms, conditions, requirements and restrictions of entry to the NINA'S PARIS ILLUSTRATION COMPETITION. I declare that my entry to this competition is my own individual work and have not breached any copyright laws in this design.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

City: \_\_\_\_\_

**NINA'S office use only:**

Entry number: \_\_\_\_\_

Date entry received: \_\_\_\_\_